

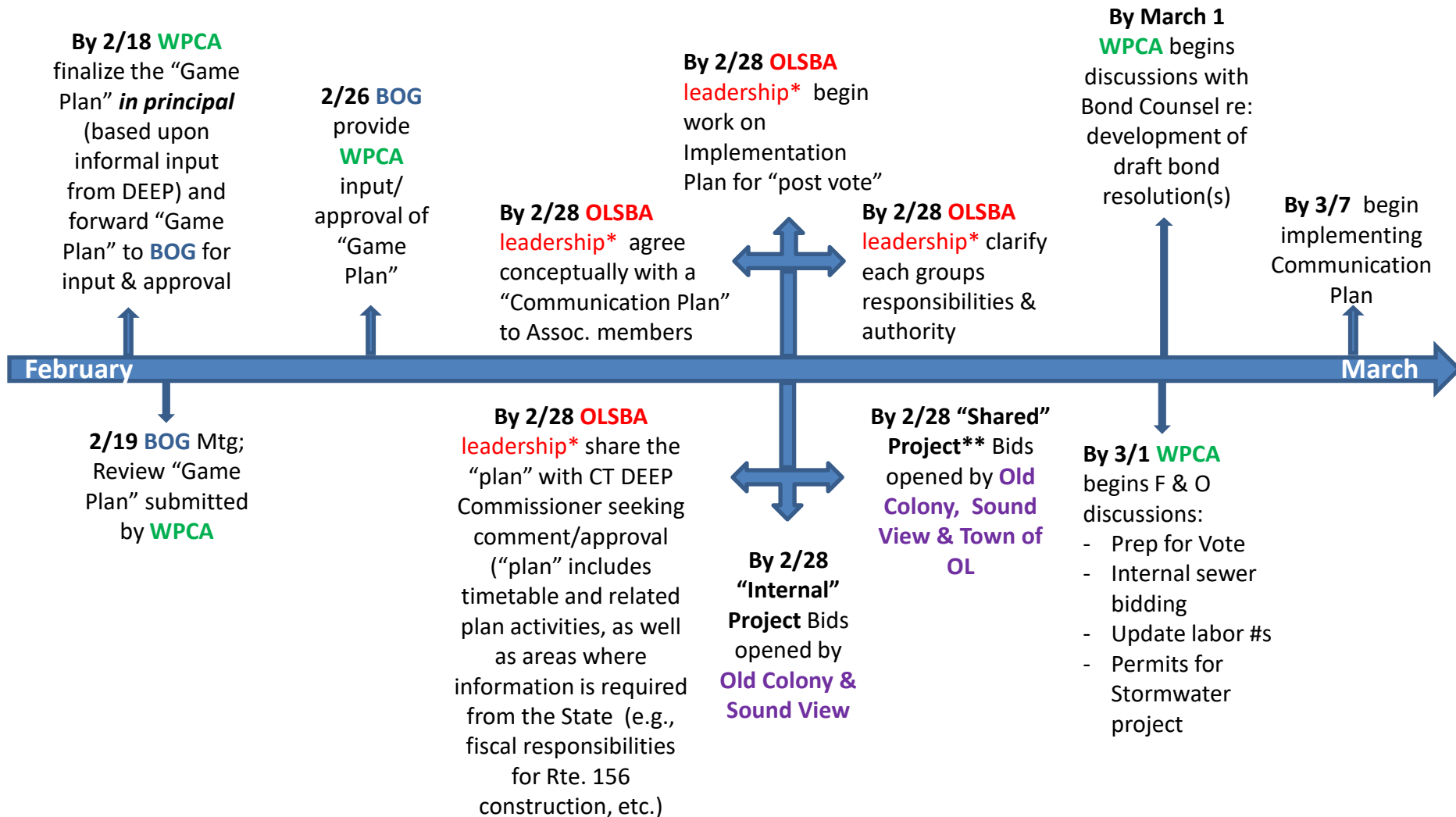
The WPCA recognizes that the communications related to the Sewer project are complex and oftentimes get into a level of detail that may make it difficult to understand the big picture. As a result, these slides have been created to help simplify the messaging.

There are two terms used throughout this communication that are defined below:

- ❑ **“WPCA Game Plan”**- It includes the Timeline of key actions necessary to conduct the Association Vote.
- ❑ **“WPCA Implementation Plan”** - It includes the timeline of key actions if the Association Vote is a “Yes” for the Sewer project. The Plan includes:
all tasks required to begin implementing the Sewer project immediately after the Vote (e.g., resource requirements, internal sewer bidding, IFO conversion, stormwater permit contract/submission, funding source for “ineligible” costs, role of the CSA and its effect/impact on the Sewer project, etc.) and dates, accountabilities, risks and dependencies.

WPCA Game Plan

Key actions required to arrive at OLSBA Sewer Vote

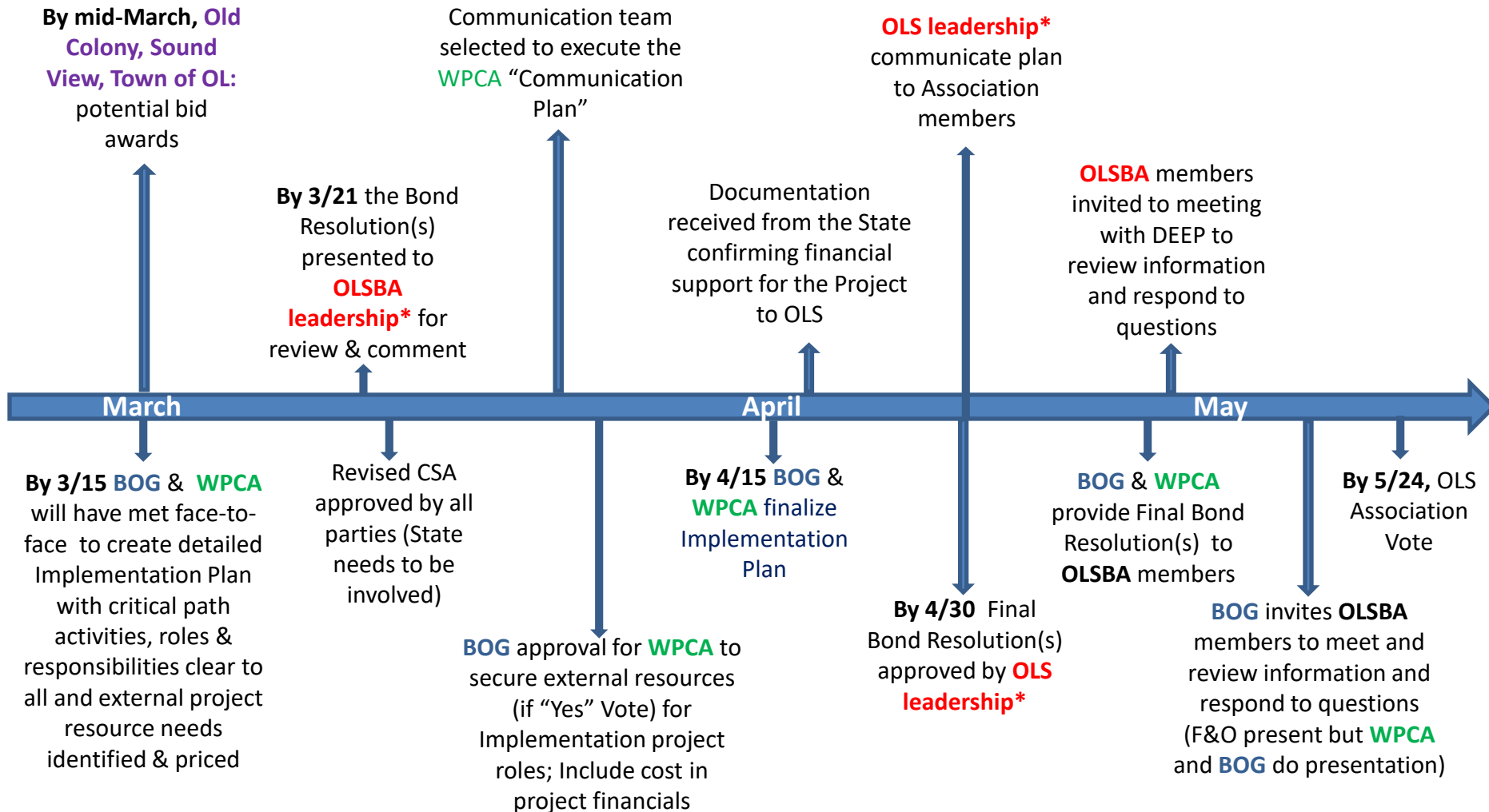


* For the **WPCA** project only, **OLSBA leadership** includes the **BOG** and **WPCA**; clarity required for responsibilities & authority

** Critical issue for "Shared" Project: There is currently no updated, revised CSA approved by all four parties

WPCA Game Plan

Key actions required to arrive at OLSBA Sewer Vote



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Critical Path for Association Vote

OLSBA Leadership Team: (BOG and WPCA)

- Clarify responsibilities/accountabilities between BOG and WPCA for Sewer, Stormwater and Paving projects
- WPCA “Game Plan” identifies owners of each task with due dates
- At minimum, weekly meetings between WPCA and BOG to provide updates, address questions/issues and ensure timeline will be met
- Resources secured to support project where lacking
- Communication Team in place, communication plan developed and executed to ensure Association members regularly informed
- Ongoing dialogue with DEEP, Town of OL, Old Colony & Sound View

Project Key Tasks:

- Financials documented and confirmed (Forgivable Loan and Grant from State, 2% Loan for members, other funding resources, i.e., bank loan, etc.)
- CSA approved by all parties (Town, Old Colony, Sound View, OLS, State?) along with roles, responsibilities, frequency to interact with state officials, etc.
- External resources approved for OLS project team
- Bond approach (1, 2 or 3) and financials finalized

Information required for Vote:

- Cost if “Yes” Vote and cost/potential financial risk if “No” Vote
- If “Yes” Vote, “Implementation Plan” that kicks off the day after the Vote covering large milestone items to be achieved to complete the overall project

Bond Resolution(s)

The Bond Resolution(s) serve(s) two general principal purposes:

1. Appropriating sufficient funds for potential project expenses relating to specifically identified projects
2. Providing the legal basis for the expenditure of funds

Bond Resolution matters to be considered include, but are not limited to:

- Cost (we can "build" upon the circa 2/28/25 bid openings - but we also need to include sufficient funding for project components, such as, but not limited to,
 - "Construction Contingencies" & "Administration"
 - Potential professional staffing & support
- One, two or three different resolutions - all potentially serving as "stand alone" projects to be funded:
 - Sewer, Stormwater & Road Paving (?) in a single resolution, and/or...
 - Sewer, only
 - Stormwater, only
 - Road Paving (?)

NOTE: Should the Bonding Resolution(s) involving sewer be "subject" to "state aid"? (Not sure how this might work...we are still under two ACOs, but I think it should be discussed and explored?). Also, role(s) of BOG, Association membership, Association President and Association Treasurer should be clarified in the Bond Resolution(s) (sole, concurrence, ministerial...?)

Draft Communication Strategy

1. Make it easy for OLS Association Members to access the information
 - a) Not just on the web
 - b) Lead them to the information if on the web
 - c) Consider campaign to obtain email addresses of all Members
 - d) Consider direct mail updates to resident's year-round address
2. Stick to the facts (information, not advocacy for "Yes" or "No" Vote)
3. Keep it simple, straightforward
4. Set expectations by providing updates on some regular schedule while also sending updates when changes occur
5. Provide ongoing opportunity for OLS Association Members feedback and questions beyond just Zoom meetings

Options to accomplish meeting the communication needs of our Members:

- Utilize the existing OLS Communications Committee or form one dedicated to WPCA communications
- WPCA members serve as source of information and review before finalized
- Communications team develop schedule (based on WPCA Plan and input) to ensure regular and timely updates to Members
- Communications team solicit Member input, draft communications and distribute